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Love on Two Wheels: The Burgeoning Bicycle Wedding

This is a love story worth telling: imagine you and your fiance uniting in a beautiful outdoor ceremony. You kiss, there's cheering, and you both pedal off together down a winding path.

Yes, we said Pedal. More and more couples are finding sustainable solutions for their special day, including the addition of a beautiful Dutch bicycle (or two!). Many urban twosomes have eschewed the expensive gas-guzzler (and the often outrageous parking costs and inconveniences) in favour of a two-wheeled option on their special day. These beautiful bicycles become both a part of the wedding and a mutual gift the couple can continue to share together.

Fourth Floor Distribution, a Toronto-based company that has risen in prominence as one of the only distributors of European city cycles in North America, is proud to be a part of this growing tradition. "In one month we had three European bicycles bought by men for their wives. Just last week a woman came in who bought a Pashley (a luxury English artisan bicycle) as a wedding gift for her fiance" says Eric Kamphof, manager. Kamphof has worked with European brands like Pashley, Batavus, Biomega and Brompton for over 5 years, spearheading their integration into North American riding culture.

"The funny thing is how often couples are beginning to incorporate their love of the outdoors and cycling into their wedding," Kamphof mused. "Just google 'bicycle wedding' and you'll be amazed at what comes up. Insanely imaginative and beautiful weddings. The thing with the European cycle is how lovely it is. The city bike is made for style as well as practicality. Batavus, one of our Dutch brands, has its chain completely covered and skirt guards to protect dresses and long coats from catching in the spokes. This is not the bike that leaves grease on your pants or ruins your clothing; this is the bike you can wear heels on. What woman would trust her wedding gown to any other bicycle?"

Fourth Floor Distribution's selection of city bicycles can be viewed on their website, <http://www.onthefourth.com> where you can also locate the North American dealer closest to you.

Futher Information

Fourth Floor Distribution: <http://www.onthefourth.com/>
North American Dealer Finder: <http://www.onthefourth.com/dealers.html>
Bespoke Cycling Lifestyle Blog: <http://bespoke.onthefourth.com/>

On the bicycle's involvement in the wedding ceremony:
<http://chiccyclist.blogspot.com/2009/07/bicycle-wedding.html>
<http://www.hauteweddingdesign.com/2009/05/29/bicycle-wedding/>
<http://www.intimateweddings.com/blog/a-bicycle-theme-for-your-green-wedding/>

Hi-Resolution images available upon request.