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Basil Pet Baskets help Metropolitan Animal lovers Cycle the City.

The modern urban pet lover has a new reason to pedal: Basil's line of bicycle baskets for our animal friends. In the city, bike lanes can be rare, and the narrow spaces between parked and driving cars are hardly pet-friendly; it's unsurprising that a solution comes from Holland, a country where cycling is as ubiquitous as tulips and windmills.

Imagine cycling through the city with your favorite pet nestled comfortably in a covered basket, enjoying the sights and smells of the city with none of the danger. The European model sees the bicycle not as a toy for extreme sport, but as an everyday transportation system and one that's especially friendly to the pets in your life.

Basil's innovative baskets let you sit your pet either in behind or in front of you, attached to your bicycle as securely as a child seat. The Basil PASJA is a beautiful removable wicker basket, with a universal clamp device suitable to the racks and luggage carriers of many different models. The PASJA sits behind you, while the PLUTO's oval wicker basket sits in front, letting you keep an eye on your small friend.

"Pet owners know how much dogs of all sizes love the wind on their faces, being able to see their surroundings. The PLUTO and the PASJA both allow pets to get a full sensory experience of the outdoors without the danger of trying to manage a small leashed pet in city traffic," Eric Kamphof comments. Kamphof is the general manager of Fourth Floor Distribution, the company that distributes Basil across North America. "Both baskets can also be fitted with a beautiful domed space frame". The space frame keeps the small pet covered and safe from bouncing on uneven surfaces, without compromising his or her view.

It doesn't hurt that they are stylish. "With the resurgence of a traditional upright city bike, a wicker basket has never looked better," Kamphof agrees. "City cyclists use their bikes as cars. Why should urbanites have to leave their small pets at home while they run errands? And if you don't have to sacrifice your style to do so, all the better".

Basil animal baskets are available immediately through Fourth Floor Distribution at <http://www.onthefourth.com> where you can find the dealer closest to you. If there is no dealer in your area, contact Fourth Floor directly, toll free at 1-866-965-6582.

Further Information

Fourth Floor Distribution: <http://www.onthefourth.com/>
North American Dealer Finder: <http://www.onthefourth.com/dealers.html>
Basil Animal Baskets: <http://www.basil.nl/gb/assortment/>

Hi-Resolution images available upon request.